



DIGI **FUTURE**

ADVERTISING CONCEPTS

www.mydigifuture.com



Digi Future

DigiFuture is an advertising agency that offers promotion of brands through creative and innovative ways of advertising. Our experience that spans over 10 years with a good clientele has already marked us as a matchless service provider in this industry. We provide all kinds of advertisements, mainly in digital formats which is very helpful for the brands to reach out to the unreachable audience. After creating tremendous successful promotion campaigns for many brands, we are expanding our services across South India with a sound financial & technical backup.

Lift Projection Technology

The scope of elevator advertising has also increased along with the rise of apartments, malls and other business spaces. People started choosing apartments and flats rather than choosing individual home. The residents use a lift about four times a day. They often talk to other occupants, check messages on the phone and above all, they read whatever information they found inside a lift. That's why elevator advertising has become a must for businesses. In elevator advertising, the advertisement image is stored in the projection device and projected on to the inner wall of the elevators. The projection screen will start screening advertisement when the elevator door is closed and automatically stop when the elevator door is opened. This helps the brands to target a huge audience and grab their attention within a short period.

How this works?

The device is installed on the inner wall of the elevator and doesn't cause any damage to the existing structure of the elevator. The visible area of the projection is about 89.6 cm (width) x 33.6 cm (height) is also adjustable. It will be placed nearly two meters above the height of the elevator. It will not be blocked by the passengers. The projection screen has a strong sense of technology with a high resolution, strong interactivity, and high acceptance of the audience.

The Infinite Scope

- Targets a large number of audience
- Enables disturbance-free focused attention
- Increases the recall & retention rate of brands

Why DigiFuture



On-call technical support



Minimum usage of electricity



Attractive Rental plans



24 hours complaint call registration

